The **TICKETS Fore CHARITY™** (TFC) program is designed to generate revenue for local charities where our PGA TOUR & PGA TOUR Champions events are held. There are no sign-up fees and absolutely no cost or risk to your organization to participate. The Charles Schwab Cup Championship is providing non-profit organizations with the exciting opportunity to sell tournament tickets to benefit their individual organization. One hundred percent of the net proceeds from each ticket will benefit the selling organization!

|  |  |
| --- | --- |
| **2023 TICKETS Fore CHARITY™ Ticket Option** | **COST** |
| Good Any One Day Grounds Ticket (Valid Thursday, Friday, Saturday, or Sunday of tournament week) | $30.00MANUAL ORDER |
| Good Any One Day Grounds Ticket (Valid Thursday, Friday, Saturday, or Sunday of tournament week) | $35.00ONLINE ORDER |

\*Allows grounds access to the tournament.

**100% of the net proceeds go directly back to the selling organization!**

*Charles Schwab Cup Championship TICKETS Fore CHARITY™ past overall sales results….*

2010 CSCC TFC Total: $50,000

2011 CSCC TFC Total: $56,900

 2012 CSCC TFC Total: $166,940 2013 CSCC TFC Total: $60,430 2014 CSCC TFC Total: $138,480

2015 CSCC TFC Total: $144,389

2016 CSCC TFC Total: $146,330

2017 CSCC TFC Total: $305,630

2018 CSCC TFC Total: $401,270

2019 CSCC TFC Total: $313,010

2020 COVID

2021 CSCC TFC Total: $381,290

2022 CSCC TFC Total: $318,890

**GRAND TOTAL – Charles Schwab Cup Championship (2010 – 2022): $2,483,559.00**

***Bonus Pool***

The Charles Schwab Cup Championship is generously donating a $20,000 bonus pool for the top three revenue non-profit organizations who sells the most tickets. First place is $12,000, second place is $6,000, and third place is $2,000.

***Marketing & Promotion:***

Starting in August, each organization will have the opportunity to advertise and promote the TICKETS Fore CHARITY™ (TFC) program. As a registered organization, your team will receive a complimentary flyer and postcard to use for the ticket promotion. These materials will be customized to display your organization name, phone number, and custom web link to your ticket sales site. This will allow you to specifically promote ticket sales for your organization’s involvement in the TICKETS Fore CHARITY™ program.

TFC is a great way to create a sense of value for your constituents and donors by providing them with a unique golf tournament experience. Additionally, by offering the Good Any One Day Grounds Ticket, it gives the purchaser much more flexibility as they do not have to choose a specific day to attend the event in advance.

***Register for TICKETS Fore CHARITY™:***

To register for the 2023 Charles Schwab Cup Championship TICKETS Fore CHARITY™ program, sign up online at: <https://registrations.pgatourhq.com/forms/tfcschwab/> and fill out the new suppliers onboarding package and registration form.

**You will need to upload a copy of your 501(c)3 determination letter and most recent IRS Form W9 (blank form included in the link above) to complete registration.**

\*For registration questions, contact Leah Im at 480.237.2100 x15 or LeahIm@pgatourhq.com

***Frequently Asked Questions:***

**What organization can participate?**

Any organization with 501(c)3 status and proof of the organization IRS Determination Letter can participate.

**What is the cost to join?**

There are no costs to join or sign-up fees. There is no financial investment on the part of participating charities.

**How much can I raise from participation?**

The earning potential is **UNLIMITED!** This fundraiser will generate more revenue for your team than a lower-priced raffle ticket. Everyone is a winner through the TICKETS Fore CHARITY™ program.

**Is there a minimum number of tickets that needs to purchase on my behalf?**

No, there is no required number of tickets that must be sold. Your organization starts earning 100% of the first ticket purchased on your behalf. Conversely, there is no maximum number, so the sky is the limit. **There is no financial investment on the part of participating charities.**

**Will we be allowed to use the tournament logo and PGA TOUR logo to create our own promotional materials?**

The tournament will provide you with a promotional flyer, poster, e-blast, and approved website/newsletter copy which you will be able to customize with your organization’s name, website, email address, and phone number. Please use only the pre-approved materials provided to you as there are strict legal branding guidelines, we must adhere to regarding the use of PGA TOUR logos, tournament logos, and player images.

It is imperative that the Charles Schwab Cup Championship tournament staff approve all marketing materials prior to distribution. Please ensure approvals take place before materials are sent to friends, family members, clients, etc., or distributed through web sites, newsletters, email blasts, etc.

**Where do I make the checks out to for the manual order form?**

Checks should be made payable to “PGA TOUR, Inc”. Tickets will be sent to the email on the order form 1-3 business days after the check is deposited.

**How much does parking cost for the 2023 Charles Schwab Cup Championship?**

General parking for the 2023 Charles Schwab Cup Championship is free. Please visit <https://www.charlesschwabcupchampionship.com/> for more parking information.

***For questions or comments, please contact PGA TOUR Tournament Support:***

PGA TOUR, TICKETS Fore CHARITY™ Leah Im, Tournament Services Intern

2701 North 7th Street Email: LeahIm@pgatourhq.com

Phoenix, AZ 85014 Phone: 480.237.2100 x15